

For Immediate Release

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**Center for Ethics & Corporate Responsibility Names J.R. Hipple Chairman of the Board;
Adds Patricia Barmeyer and Craig Jones as New Board Members**

ATLANTA, GA, January 2010—J.R. Hipple, CEO of Hipple&Co. Reputation Management, has been named chairman of the board of governors for the Center for Ethics and Corporate Responsibility at the Robinson College of Business at Georgia State University. Plus, Patricia Barmeyer, partner, King & Spalding, and Craig Jones, executive vice president, Cousins Properties, have joined the board.

Hipple replaces outgoing chair Mark Snyderman, former chief ethics and compliance officer for the Coca-Cola Company. Hipple has served on the Center for Ethics board since 2006 and recently was the chair of the 2009 Ethics Advocate Award, which was given to Helene Gayle, president of CARE USA.

Patricia Barmeyer is a partner in King & Spalding's Atlanta office and the head of the firm's Environmental Practice Group. She was recently named Best Lawyers' 2010 Atlanta Environmental Lawyer of the Year. Craig B. Jones is executive vice president and chief investment officer of Cousins Properties Incorporated, one of the country's top diversified development companies.

"It is great for the Center to have J.R.'s continued involvement on the board, and we are fortunate to have Patricia and Craig join the Center's Board," says Steve Olson, PhD, director of the Center. "With their enthusiasm about our mission and their professional experience and leadership, we look forward to their contributions in the year ahead."

"The Center for Ethics is one of my all-time favorite organizations," exclaims Hipple. "It provides leaders with an extraordinary resource of best practices and pragmatic advice for addressing ethical challenges of managing organizations."

Other members of the Board of Governors include: James F. Barker, president, Clemson University; The Hon. Robert Benham, Justice, Georgia Supreme Court; Tom A. Butz, senior vice president, compliance and ethics, Georgia-Pacific LLC; Dudley Rochelle Carter, attorney, Littler Mendelson; Tammy Driggers, director of bank sales and research FTRANS; Patrice Eastham, vice president, corporate communications, Assurant; William L. Jennings, managing director, Navigant Consulting; Joia M. Johnson, executive vice president, general counsel & corporate secretary, Hanesbrands, Inc.; James R. Lientz, Jr., chief operating officer, Office of the Governor; Teri McClure, senior vice president and general counsel, UPS; David Ratcliffe, chairman, president and CEO, Southern Company; DeWitt Rogers, partner, Troutman Sanders LLP; Robert Rutland, chairman and CEO, Greyland Development Group; Tom Salvaggio, director of

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company integration, Lockheed Martin Aeronautics Company; Dr. Beheruz N. Sethna, professor of business and president, University of West Georgia; Paul Shlanta, exec. VP, general counsel and chief ethics and compliance officer, AGL Resources; Dr. Betty Siegel, president emeritus, Kennesaw State University; Mark Snyderman, senior knowledge leader, LRN, United Nations Global Compact; Steven W. Spires, managing director, Executrack/BPI Group; and John F. Ward.

The Center for Ethics and Corporate Responsibility, a unit of the J. Mack Robinson College of Business at Georgia State University, integrates the best insights of scholars and business people to develop strategies for addressing the complex ethical challenges faced by organizations in today's business environment. Formerly the Southern Institute for Business and Professional Ethics, the Center was established in 1993 by leaders in business and education. The Center became a part of the Robinson College last year (www.robinson.gsu.edu/ethics).

Atlanta-based Hipple&Co. Reputation Management is a management communications and public relations consulting firm. The company helps organizations manage key relationships to improve corporate reputation and business performance. Hipple&Co. services include strategic positioning, reputation and branding research and audits, public relations, and issues and change management. More information about Hipple&Co. may be found at www.hipple.biz.

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